



Contact:  
Sandy Frinton  
JMC Marketing Communications & PR  
(845) 454-3895  
sandy@mallen.com

## **Performance Fibers Names Chief Operating Officer**

*Company strengthens its organizational structure with key leadership appointments*

RICHMOND, Va., Jan. 30 – As Performance Fibers continues its aggressive growth, it has named Alexander J. Carnevale to the new position of vice president/chief operating officer to manage business operations worldwide, and Marc Sicre to lead the European business.

The addition of the COO position to the global leadership team will strengthen Performance Fibers' organizational structure, which is centered around strong regional businesses in Europe, North America and Asia, supported by global functions.

Under the new structure, the leaders of each of the three regions will report to Carnevale and maintain the company's strong regional focus, while Carnevale will be responsible for developing a cohesive global plan for the company.

"This new position will benefit our business and customers by better aligning Performance Fibers' global footprint with customers' growth, improving operations globally and executing a new global strategy and vision for our company," said Performance Fibers' President and CEO Greg Rogowski.

Performance Fibers also has named Sicre to succeed Carnevale as vice president and managing director, Europe.

"These appointments will strengthen our organizational structure by putting long-time employees with global experience in positions where they can lead our company to continued growth," said Rogowski. "This is particularly crucial as our business becomes larger and more complex through growth and acquisitions."

Performance Fibers signed a deal in December 2007 to acquire the North American tire cord and polyester industrial filament businesses of INVISTA, which is expected to close in the first quarter of 2008. It is the latest in a series of acquisitions and investments by Performance Fibers under the ownership of Sun Capital Partners, Inc.

Carnevale previously led the European business for Performance Fibers and its predecessor company, Honeywell Performance Fibers. He held several leadership positions during his 17 years with Honeywell/AlliedSignal, including working for more than a decade outside the U.S. Carnevale has been plant manager at the Moncure, N.C. facility and production manager at the Longlaville, France facility.



A resident of Luxembourg, he holds a Master of Business Administration degree from the University of Richmond in Virginia and graduated with honors with a Chemical Engineering degree from the University of Virginia.

Sicre, a European native, joined predecessor company AlliedSignal in 1991 as an engineer and held a variety of positions including supply chain manager, plant manager for the Longlaville, France facility and most recently, technical operations director for Europe.

Sicre earned a degree in engineering from L'École Nationale Supérieure d'Arts et Métiers (ENSAM) in Paris. He holds a Six Sigma Black Belt.

Both Carnevale and Sicre are based at the company's European headquarters in Bascharage, Luxembourg.

### **About Performance Fibers**

Performance Fibers is a leading global supplier of high-tenacity polyester fibers, engineered fabrics, sewing thread fibers and advanced materials. With manufacturing facilities in North America, Asia and Europe, its products are used in a wide range of consumer and industrial applications. Performance Fibers is owned by Performance Fibers Holdings, Inc., an affiliate of Sun Capital Partners, Inc. For more information, visit [www.performancefibers.com](http://www.performancefibers.com).

# # #